



Target. Interact. Measure. Monetize.

ADz-on-Internet Product Suite enables targeted advertising on mobile web or wap with

- Web Banner
- Wap Banner

1% more on our mobile internet branch...

A business man is going abroad and he accesses to his operator's mobile internet portal where he can reach the online check-in page of the airlines company. He completes his check-in and notices that there is the banner of his bank at the bottom of the page telling he can earn an extra 1% interest on his savings account if he does his bank transactions online. He remembers that he has some money in his account that is waiting to be invested. He transfers his money from his account to his savings account and gets an extra 1% interest.

Brand aimed at creating awareness and attracting new customers. They had direct reach to the target audience and the campaign became successful.

The operator generated extra revenue from the brand and increased customer satisfaction.

